



August 4, 2023

**Re: Sponsorship Opportunity for A New “KING” is born Fundraising Evening**

Weyburn Oilwomen is an organization deeply committed to supporting our local community through various initiatives and programs.

We are excited to announce our upcoming annual fundraising event, A New “KING” is Born, an evening with Brayden King. This evening serves as a cornerstone of our efforts to give back to the vibrant community of Weyburn. This event provides crucial funding for youth and women initiatives, scholarships, and numerous community-focused projects that uplift and strengthen our city.

As a valued business in our community, we invite you to join us in making this event a resounding success. By becoming a sponsor, you not only contribute to the betterment of Weyburn but also gain invaluable exposure for your business. Our comprehensive sponsorship package offers an array of opportunities tailored to suit different budget levels. Your support will be acknowledged prominently during the event as well as through our social media channels, ensuring that your brand reaches a diverse and engaged audience. We have a robust social media program and following which ensures our sponsors receive great advertising of their support. Early commitment to sponsorship is the best way to receive maximum exposure as we will be highlighting sponsors as they commit and leading up to the event.

Aside from the attached sponsorship package, we are also looking for unique and appealing live auction items that align with the spirit of our fundraiser. We are interested in items such as tickets to sporting or concert events, spa trips, fishing ventures, and other experiences that will captivate the interest of our attendees. Your generous contribution will not only make the auction engaging but also play a pivotal role in achieving our live auction fundraising goal of \$10,000 or more.

Please find attached our sponsorship package, which details the various levels of sponsorship and the benefits associated with each. We believe that partnering with us will not only make a positive impact on the community but also enhance your business's visibility and reputation.

We look forward to the possibility of having you as a valued sponsor for our event. Should you have any questions or require further information, please do not hesitate to contact us at [wosponsorship@gmail.com](mailto:wosponsorship@gmail.com).

Thank you for considering this opportunity to make a meaningful difference. Together, we can create a stronger and more vibrant Weyburn.



A New KING is born – Brayden King

Saturday December 9<sup>th</sup> 2023 | McKenna Hall

7:00pm Cocktails | 8:30pm Brayden King | 10:00pm Appetizers

## SPONSORSHIP OPPORTUNITIES

### Entertainment Sponsor - \$3000 - only 1 available (SOLD)

- o Name and logo recognition on poster, tickets, and all event marketing
- o Name and logo recognition on tables, program, Weyburn Oilwomen Facebook, Instagram & website
- o Name and logo on sign to be displayed at the event
- o Private meet and greet in the VIP Lounge with Brayden King
- o 8 swag bags from Weyburn Oilwomen
- o One complimentary table of 8, VIP seating and table service
- o 2 complimentary bottles of wine on the table

### Black Gold Sponsor - \$1500

- o Name and logo recognition on program, Weyburn Oilwomen Facebook, Instagram & website
- o Name and logo on sign to be displayed at the event
- o Meet and greet in VIP Lounge with Brayden King
- o One complimentary table of 8 with VIP seating
- o 2 complimentary bottles of wine on the table

### Platinum Sponsor - \$1000

- o Name and logo recognition on program, Weyburn Oilwomen Facebook, Instagram & website
- o Name and logo on sign to be displayed at the event
- o One complimentary table of 8 with VIP Seating

### Appetizer Sponsor - \$500

- o Name and logo recognition on program, Weyburn Oilwomen Facebook, Instagram & website
- o Name and logo on sign to be displayed at the event

### Safe Ride Home Sponsor - \$500 - 1 available (SOLD)

- o Name and logo recognition on program, Weyburn Oilwomen Facebook, Instagram & website
- o Name and logo on sign to be displayed at the event
- o Name and logo on Safe Ride Coupons

### Raffle & Silent Auction Donations

- o Donations will be utilized at our live, silent and raffle tables. This offers valuable advertising and public awareness of your support to event attendees.
- o Monetary donations will be used towards the cost of items, please specify amount here if making a cash donation: \_\_\_\_\_

To confirm your sponsorship, please put a check next to your sponsorship choice and return this form with a version of your logo if needed to [wosponsorship@gmail.com](mailto:wosponsorship@gmail.com) by November 24<sup>th</sup>, 2023. Forms can also be filled out online at <https://www.veyburnoilwomen.com>

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email & Phone #: \_\_\_\_\_

Payment Method:  Cash  Cheque # \_\_\_\_\_  E-transfer ([weyburnoilwomen@gmail.com](mailto:weyburnoilwomen@gmail.com))  Credit Card

If you choose a Credit Card, you will be emailed an invoice to pay online.

Credit Card payments are subject to a 2.9% Convenience Fee.



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## **LIVE AUCTION SPONSORSHIP OPPORTUNITIES**

We have added a live auction portion to the evening this year. We are looking for unique and appealing live auction items that align with the spirit of our fundraiser. We are interested in luxury or indulgent experiences or items such as tickets to sporting or concert events, spa trips, fishing ventures, and other experiences that will captivate the interest of our attendees. Our goal is to raise \$10,000 during our live auction portion of the evening.

There is an opportunity for you to supplement the cost of the item by using season tickets, timeshares, or corporate rewards points to purchase the items, hotels, flights etc. to offset the investment while still supporting our organization. You will receive recognition on our social media channels and throughout the evening based on the value of the sponsorship you provide. We have listed some examples below, but these are just ideas and have not been confirmed, we are open to suggestions:

### **Hunting or Fishing Outfitters Trip**

- o Travel expenses, Accommodations, Outfitters fee

### **Sports Travel Experience**

- o Flights, Hotels, Tickets to sporting event

### **Girls Trip to Kelowna Wine Country**

- o Flights, Hotels, Wine tour

### **Trip for 2 to Nashville**

- o Flights, Hotels, Potential to add on event or sporting tickets

### **Trip for 2 to Las Vegas**

- o Flights, Hotels, Potential to add on event or sporting tickets

### **Sports Memorabilia**

- o This could be signed jerseys, game worn items, or other unique sporting treasures

### **Kananaskis Pomeroy Mountain Lodge Spa Getaway**

- o Flight to Calgary, hotel, and spa package

### **High-end or Luxury Items**

- o This could be any products or experiences valued at over \$600
- o Some ideas are: Ooni pizza oven, Louis Vuitton purses, jewelry, spa packages, tools etc.

Please contact us discuss this unique opportunity at [wosponsorship@gmail.com](mailto:wosponsorship@gmail.com)